BlackBerry Storm

DUMIES

Learn to:

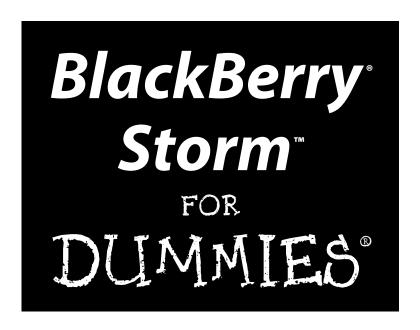
- Unlock the full power of your touch-screen BlackBerry
- Organize and manage your contacts and appointments
- Protect the data on your BlackBerry
- Take advantage of BlackBerry's multimedia features

Robert Kao Dante Sarigumba

Coauthors of BlackBerry Pearl For Dummies



BlackBerry° Storm FOR DUMMIES®



by Robert Kao and Dante Sarigumba



BlackBerry[®] Storm[™] For Dummies[®]

Published by Wiley Publishing, Inc. 111 River Street Hoboken, NJ 07030-5774

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Published by Wiley Publishing, Inc., Indianapolis, Indiana

Published simultaneously in Canada

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Library of Congress Control Number: 2008943639

ISBN: 978-0-470-42220-5

Manufactured in the United States of America

10 9 8 7 6 5 4 3 2 1



About the Authors

Robert Kao is one well-rounded professional. His ability to translate his technical knowledge and communicate with users of all types led him to co-write *BlackBerry For Dummies* and *BlackBerry Pearl For Dummies*. He started out as a BlackBerry developer for various financial firms in New York City, that truly global city. A graduate of Columbia University, with a Computer Engineering degree, he currently lives in South Brunswick, New Jersey.

Dante Sarigumba is a long-time user of BlackBerry and a gizmo enthusiast. He is a co-host of the Mobile Computing Authority biweekly podcast. He works for a major investment bank in New York as a software developer and lives in South Brunswick, New Jersey, with his wife, Rosemarie, and two sons, Dean and Drew.

Dedications

I would like to thank my father (MHK) and mother (SYT) for everything they've done for me. I wouldn't be here without their kindness and support. I would also like to thank my lovely wife, Marie-Claude, and little Jade for all their support.

- Robert Kao

To Yosma, Dean, and Drew: My greatest treasures. Thank you for your thoughts, understanding, and support.

— Dante Sarigumba

Authors' Acknowledgments

Collectively, we want to give a big thanks to Greg Croy for the opportunities to work with the *For Dummies* brand and congratulate him on his retirement! Enjoy it Greg.

In addition, we'd like to thank the following people:

- Katie Mohr, our new acquisitions editor. We look forward to working with you.
- Carol McClendon, our agent, for presenting our proposal to the right people.
- Rebecca Senninger and Tonya Cupp, our editors, for making us look good.
- ✓ Victoria Berry, PR of Research In Motion, for getting us access to proper channels at the right time.
- Richard Evers, of Research In Motion, for a wealth of information and guidance.

In addition, we thank the rest of the Wiley staff. Without you all, this book would not have been possible.

- Rob & Dante

Publisher's Acknowledgments

We're proud of this book; please send us your comments through our online registration form located at http://dummies.custhelp.com. For other comments, please contact our Customer Care Department within the U.S. at 877-762-2974, outside the U.S. at 317-572-3993, or fax 317-572-4002.

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Introduction

i there, and welcome to *BlackBerry Storm For Dummies*. If you already have a BlackBerry Storm, this is a great book to have around when you want to discover new features or need something to slap open and use as a quick reference. If you don't have a Storm yet and have some basic questions (such as "What is a BlackBerry Storm?" or "How can a BlackBerry Storm help me be more productive?"), you can benefit by reading this book cover to cover. No matter what your current BlackBerry user status — BUS, for short — we're here to help you get the most out of your BlackBerry Storm.

Right off the bat, we can tell you that a BlackBerry Storm isn't a fruit you find at the supermarket, nor is it related to nasty weather patterns but rather is an always-connected handheld device that has e-mail capabilities and a built-in Internet browser. With your BlackBerry Storm, you're in the privileged position of always being able to receive e-mail and browse the Web.

On top of that, a BlackBerry Storm has all the features you expect from a personal organizer, including a calendar, to-do lists, and memos. Oh, and did we mention that a BlackBerry Storm also has a built-in mobile phone? Talk about multitasking! Imagine being stuck on a commuter train: With your BlackBerry Storm by your side, you can compose e-mail while conducting a conference call — all from the comfort of your seat.

That's not all. BlackBerry Storm goes a step further to make it more fun for you to own this device. You can snap a picture with its camera, record a funny video, listen to your music collection, and enjoy watching that video on YouTube.

In this book, we show you all the basics and then go the extra mile by highlighting some of the lesser-known (but still handy) features of the BlackBerry Storm. Your Storm can work hard for you when you need it to and can play hard when you want it to. (Need we say that we're ready, willing, and able to show you where to get great games for your BlackBerry Storm?)

About This Book

BlackBerry Storm For Dummies is a comprehensive user guide as well as a quick user reference. This book is designed so that you can read it cover to cover if you want, but you don't need to read one chapter after the other.

Feel free to jump around while you explore the different functionalities of your BlackBerry Storm.

We cover basic and advanced topics, but we stick to those that we consider the most practical and frequently used. If you use or want to use a certain function of your BlackBerry Storm, we likely cover it here.

Who Are You?

In this book, we tried to be considerate of your needs, but because we've never met you, our image of you is as follows. If you find that some of these images are true about you, this might just be the book for you:

- You have a BlackBerry Storm and you want to find out how to get the most from it.
- ✓ You don't have a BlackBerry Storm yet, and you're wondering what one could do for you.
- ✓ You're looking for a book that doesn't assume that you know all the jargon and tech terms used in the PDA industry. (*PDA* stands for *personal digital assistant*, by the way. Take that, you jargon, you!)
- ✓ You want a reference that shows you, step by step, how to do useful and cool things with a BlackBerry Storm without bogging you down with unnecessary background or theory.
- You're tired of hauling your ten-pound laptop with you on trips, and you're wondering how to turn your BlackBerry Storm into a miniature traveling office.
- ✓ You no longer want to be tied to your desktop system for the critical activities in your life, such as sending and receiving e-mail, checking your calendar for appointments, and surfing the Web.
- ✓ You like to have some fun, play games, and be entertained from a device but don't want to carry an extra game gadget on your bag.

What's in This Book

BlackBerry Storm For Dummies consists of five parts, and each part consists of different chapters related to that part's theme.

Part 1: Meeting and Greeting Your BlackBerry Storm

Part I starts with the basics of your Storm. You know: What it is, what you can do with it, and what the parts are. We describe how you navigate using the innovative touch screen that behaves like a button and the difference between the QWERTY and SureType keyboard layout. We also show you how to personalize and express yourself through your BlackBerry Storm. This part wraps up with must-knows about security and where to go for help when you get into trouble with your BlackBerry.

Part 11: Getting Organized with Your Storm

Part II deals with the fact that your BlackBerry Storm is also a full-fledged PDA. We show you how to get your Storm to keep your contacts in Contacts as well as how to manage your appointments and meetings in Calendar. We also show you how to take notes and do quick arithmetic calculations on your Storm. As you'll see, most BlackBerry applications interconnect, working hard for you.

Part 111: Getting Multimedia and Online with Your Storm

Part III shows you what made BlackBerry what it is today — always-connected e-mail. We also get into the other strengths of the BlackBerry — Web surfing functionality — but it doesn't stop there. We also point out how you can use other forms of messages on the BlackBerry that you might not have known about, such as PIN-to-PIN messages. We also describe the fun features of your BlackBerry, such as using its camera, listening to music, and recording and watching videos. And rest assured that your BlackBerry will be a good companion when you're traveling because we also show you how to use its GPS.

Part IV: Working with Desktop Manager

In Part IV, we detail BlackBerry Desktop Manager and show you some of the hoops you can put it through with your BlackBerry Storm, including making backups and installing BlackBerry applications from your PC to your Storm. You also find out how to port data from your older devices — BlackBerry or not — to your new Storm. And we didn't forget to cover important stuff, such as data syncing your appointments and contacts with desktop applications, such as Outlook.

Part V: The Part of Tens

All For Dummies books include The Part of Tens, and this book is no different. In Part V, we show you where to get cool BlackBerry Storm accessories, visit useful mobile Web sites, and (of course) get great applications and games to play on your BlackBerry Storm. In addition, we keep this list up-to-date on our Web site at www.blackberryfordummies.com.

Icons in This Book



This icon highlights an important point that you don't want to forget because it just might come up again. We'd never be so cruel as to spring a pop quiz on you, but paying attention to these details can definitely help you.



This book rarely delves into the geeky, technical details, but when it does, this icon warns you. Read on if you want to get under the hood a little, or just skip ahead if you aren't interested in the gory details.



Here's where you can find not-so-obvious tricks that can make you a Black-Berry Storm power-user in no time. Pay special attention to the paragraphs with this icon to get the most out of your Storm.



Look out! This icon tells you how to avoid trouble before it starts.

Where to Go from Here

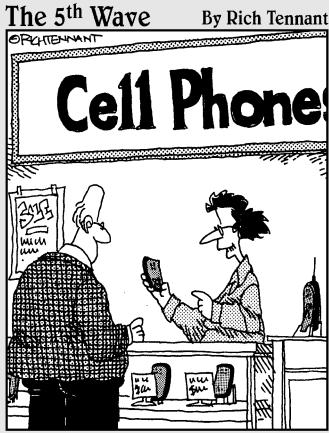
If you want to find out more about the book or have a question or comment for the authors, please visit us at any of the following:

■ www.BlackBerryForDummies.com

www.BlackBerryGoodies.com — where we answer your submitted questions

Now you can dive in! Give Chapter 1 a quick look to get an idea of where this book takes you and then feel free to head straight to your chapter of choice.

Part I Meeting and Greeting Your BlackBerry Storm



"This model comes with a particularly useful function — a simulated static button for breaking out of long winded conversations."

In this part . . .

he road to a happy and collaborative relationship with your BlackBerry Storm starts here. Chapter 1 covers all the nuts and bolts: how the Storm works, its look and feel, and connectivity. Chapter 2 describes how you navigate through the virtual keys. Chapter 3 discusses customizing your BlackBerry and also how to take care of your device.

Chapter 1

Your BlackBerry Is NOT an Edible Fruit

In This Chapter

- ▶ Checking out your BlackBerry behind the scenes
- ▶ Seeing what your BlackBerry can do
- ▶ Meeting and greeting your BlackBerry
- ▶ Not sweating the minor stuff

Storm (and we're pretty sure that you're not eating it). We're just curious, though — what actually convinced you to buy this particular handheld mobile device? Was it the touch screen? Was it the always-connected e-mail? Or the multimedia player to replace your iPod or iPhone? Or was it the really good sales pitch? We know; the list could go on and on — and we might never hit on the exact reason you got yours. For whatever reason you got your BlackBerry, congratulations; you made an intelligent choice.

The same smarts that made you buy your BlackBerry Storm are clearly at it again. This time, your intelligence led you to pick up this book, perhaps because your intuition told you there's more to your BlackBerry Storm than meets the eye.

Your hunch is right. Your Storm *can* help you do more than you supposed. For example, your BlackBerry is a whiz at making phone calls, but it's also a computer that can check your e-mail and surf the Web. We're talking *World Wide* Web here, so the sky's the limit. Help is always at your fingertips rather than sitting on some desk at home or at the office.

- ✓ Need to check out the reviews of that restaurant on the corner?
- ✓ Need to know right now what's showing in your local movie theaters, or what's coming in the weather tonight, or what's the best place to shop the sales?
- ✓ Need to know your current location and get directions to that cozy bed and breakfast, or retrieve news headlines, or check stock quotes?

- ✓ Want to do some online chatting or view some pictures online?
- Hankering to network with your old classmates?

You can do all these things (and more) by using your BlackBerry Storm.



Storm is also a full-fledged *personal digital assistant (PDA)*. Out of the box, it provides you with the organizational tools you need to set up to-do lists, manage your appointments, take care of your address books, and more.

Being armed with a device that's a phone, an Internet connection, a PDA, a GPS, and full-on media player all built into one makes you a powerful person. With your Storm (along with this resourceful book), you really can increase your productivity and become better organized. Watch out, world! BlackBerry Storm-wielding powerhouse coming through!

If you stick with us, you find out all you need to get the most out of your device or maybe even save a troubled relationship. (Well, the last one is a bit of an exaggeration, but we got your attention, right?)

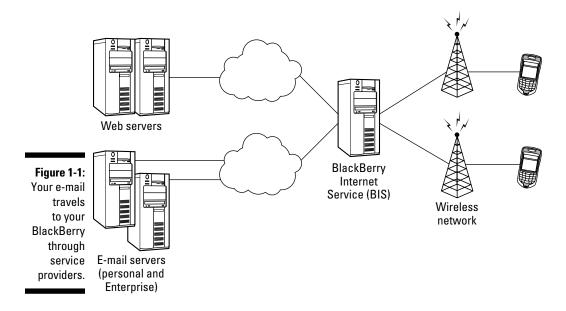
How It All Works: The Schematic Approach

For those who always ask, "How do they do that?" you don't have to go far; this little section is just for you.

The role of the network service provider

Along with wondering how your BlackBerry Storm actually works, you might also be wondering why you didn't get your Storm from RIM rather than from a network service provider such as Cingular or T-Mobile. Why did you need to go through a middle person? After all, RIM makes BlackBerry Storm.

That's an excellent question — and here's the quick-and-dirty answer. RIM needs a delivery system — a communication medium, as it were — for its technology to work. Not in a position to come up with such a delivery system all by its lonesome, RIM partnered (and built alliances across the globe) with what developed into its network service providers — the usual suspects (meaning the big cellphone companies). These middlemen support the wireless network for your BlackBerry Storm so you can connect to the BlackBerry Internet service — and get all those wonderful e-mails (and spend so much valuable time surfing the Internet). See Figure 1-1 for an overview of this process.



Network service providers don't build alliances for nothing, right? In return, RIM gave them the right to brand their names on the BlackBerry they offer for sale. For example, a T-Mobile BlackBerry looks different from a similar model you get from Vodafone.



Which leads to another question: Do BlackBerry functionalities differ from phone model to phone model? Quick answer: On the core BlackBerry applications (such as Tasks and Contracts), you find no major differences. Other features, such as Instant Messaging, might or might not be supported by the network service provider.

Just to keep the score card straight, when we talk about features available from one network service provider that aren't available from others, we point that out.

Connecting to your computer

Nowadays, a personal computer is a household necessity. People spend so much time on them, and so much information is stored in them. No surprise that BlackBerry works hand-in-hand with your PC. The USB cable that comes with your BlackBerry does more than just charge your device.

Know your BlackBerry history

Your BlackBerry Storm is truly a wondrous thing, boasting many features beyond your ordinary mobile phone. And its "sudden" popularity didn't happen overnight. Like any other good product, BlackBerry Storm has come a long way from its (relatively humble) beginnings.

In the days when the PalmPilot ruled the PDA world, Research In Motion (RIM, the maker of the BlackBerry) was busy in its lab, ignoring the then-popular graffiti input method, and designing a device with a QWERTY keyboard — the kind of keyboard people were already used to from working on their computers. RIM didn't stop there, however. It added an always-connected e-mail capability, making this device a must-have among government officials as well as finance and health professionals.

To meet the needs of government officials and industry professionals, RIM made reliability, security, and durability the priorities when manufacturing its devices. Today, BlackBerry Storm comes from the same line of RIM family products, inheriting all the good genes while boosting usability and adding more functions to its core BlackBerry applications. As a result, BlackBerry is popular among not only *prosumers* (professional customers) but also consumers. Starting with BlackBerry Pearl, RIM has been targeting the mainstream consumer market. Clearly, with BlackBerry Storm, RIM is winning the hearts of consumers while maintaining its hold on the enterprise market.

Part IV helps you use your PC connection with the help of BlackBerry Desktop Manager and all the utilities that come with it. For instance, Chapter 17 talks about installing new applications to your BlackBerry with the help of your PC. In Chapter 14, you find how to sync your device with the Personal Information Manager data that you keep in your PC. You can also read Chapter 15 for directions for switching from another device (even a non-BlackBerry device) to a new BlackBerry. For example, you find out how to import your contact list into your new BlackBerry. Last, Chapter 16 tells you how to protect your data.



If you have a Mac instead of a PC, you can still sync with the PocketMac Sync on your Mac. Research In Motion doesn't actually support the application but does provide the software for free.

Oh, the Things You Can Do!

In the BlackBerry world, it used to be that always-connected e-mail was the primary factor that made BlackBerry very attractive and is likely first in the long list of reasons you got yours.