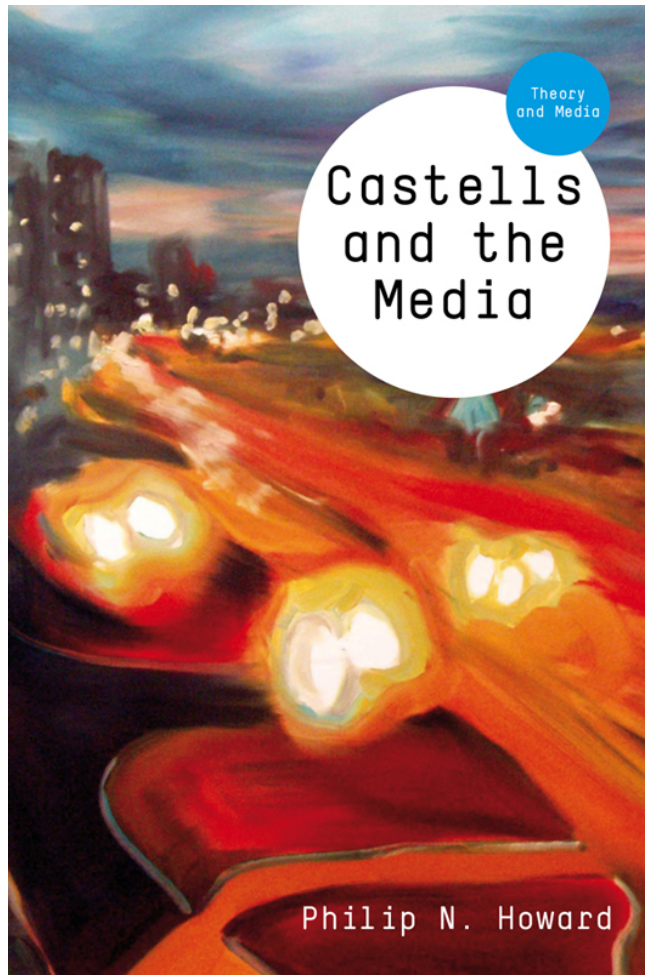




Theory  
and Media

# Castells and the Media

Philip N. Howard



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Philip N. Howard, *Castells and the Media*

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# **CASTELLS AND THE MEDIA**

PHILIP N. HOWARD

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First published in 2011 by Polity Press

Polity Press  
65 Bridge Street  
Cambridge CB2 1UR, UK

Polity Press  
350 Main Street  
Malden, MA 02148, USA

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ISBN-13: 978-0-7456-3767-9

A catalogue record for this book is available from the British Library.

Typeset in 10.75 on 14 pt Janson by Servis Filmsetting Ltd, Stockport, Cheshire  
Printed and bound in Great Britain by MPG Books Group Limited, Bodmin,  
Cornwall

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*For Professor Castells, an inspiring social scientist*

# CONTENTS

List of Figures

Acknowledgments

Introduction

*A Network Perspective on the Media*

*Outline of the Book*

## 1 Castells and the Theory of the Network Society

*Intellectual Biography*

*Publications and Impact*

*Basic Statements on Network Theory*

## 2 Media Economics and Life Online

*The Permanently Beta, Network Enterprise*

*From Bricks and Mortar to Bandwidth and Servers*

*The Changing Nature of Media Work*

*The Death of Distance and Long Tails*

*The Network Perspective on Economic Life*

## 3 Networks of Power and Politics

*Network Campaigns*

*Media Networks*

*The Politics of Code and Cultural Production*

*Privacy and Data Mining*

*The Network Perspective on Political Life*

## 4 Cultural Industries in a Digital Century

*Transforming Cultural Industries*

*Cultures of Digital Media*



*Social Networking and Cultural Production*  
*Mediated and Multiple Identities*  
*The Network Perspective on Cultural Life*

5 Mobile and Social Media

*Networked and Mobile*  
*The Space of Flows and Timeless Time*  
*Cosmopolitan Culture and Cultural Identity*  
*Mobile Politics*  
*The Mobile is the Social*

6 Conclusion—Media Rules and the Rules of Media

*The Personal and Global Contexts of Networks*  
*Scientific Inquiry in the Network Society*  
*Critical Responses and Alternative Approaches*  
*Remaining Questions and Future Directions of Research*  
*The New Power of Digital Media*

Appendix

*An Exercise in Visualizing Your Own Digital Networks*  
*An Exercise in Tracking Your Media and Cultural Consumption*  
*An Exercise in Surveillance and Sousveillance—Tracking the Trackers*

Notes

References

Glossary/Index

## FIGURES

Figure I.1: Global Information Infrastructure, Glowing as Server Locations

Figure I.2: Global Information Infrastructure, Glowing as Traffic between Servers

Figure 3.1: The Power of Digital Networks in Modern Political Campaigns

Figure 3.2: Network Relations between Media Firms, through Links between Board Members

Figure 4.1: Network Relations between Media Firms, through Links of Ownership and Content Distribution

Figure 5.1: Two Babies Play with Baby Apps on the Latest iPhone

## **ACKNOWLEDGMENTS**

This book was inspired by a series of lectures given by Professor Manuel Castells at the University of Washington in 2010. As a visiting Walker Ames lecturer, Castells also met with students, and joined my graduate seminar for several long conversations. The grace with which he encouraged students to pursue their own lines of inquiry inspired me to find ways of making his ideas and work accessible to a broad audience. And I believe he would say that the participants in the graduate seminar, a well-read group from across the social sciences and humanities, offered constructive critiques and comments on his latest research. I am very grateful to the Simpson Center, directed by Dr Kathleen Woodward, for initiating and supporting the graduate seminar.

Even as a book, this work is a result of digital media networks. First, this book was written and edited in the cloud. It did not appear in material form, and will not appear as such, unless you buy it in material form. The file didn't even really reside on my hard drive while I was working on it; it was located on a server somewhere in the network. When software crashes or network disconnects necessitated, I used a backup file that did reside on my hard drive, but for the most part I was saving the file to the network. The research for this book was done online; the journals consulted were electronic. I have copies of Castells' books, but used digital versions of them for searching within the text and interrogating the ideas in non-linear ways.

Second, Castells' ideas need to be situated in the wider network of media researchers. This book is dedicated to Castells and is about his ideas (though I may put my interpretive spin on some things). It would make for rough reading to offer citations at every sentence, so this book is not an annotated bibliography. I provide direct citation to entry points for important themes and sources of criticism, but the goal is to interest readers in moving on to the original ideas and primary texts. Sometimes this may mean moving on to other scholars and their texts.

Figures 1.1 and 1.2 appear courtesy of Chris Harrison from <http://chrisharrison.net/projects/internetmap/index.html>.

Figure 3.1 appears courtesy of Gene Keo from <http://blogs.law.harvard.edu/anderkoo/2008/10/14/a-network-analysis-of-the-obama-08-campaign/>. Figure 3.2 was made using the graphing tool at [www.theyrule.net](http://www.theyrule.net).

Figure 4.1 is from Manuel Castells and Amelia Arsenault, "The Structure and Dynamics of Global Multi-Media Business Networks" in the *International Journal of Communication* 2 (2008), 707- 748, and appears courtesy of the authors. Figure 5.1 appears courtesy of me.

For problems with this book I blame Rebecca Fahrig, Werner Colangelo, Carson Fahrig-Colangelo, Josh, Helen, Oscar and Angus Whitkin, Sandy Oh, Tracy Cassavant, Nathalie Oh-Cassavant, Gino Segre, Kate Gordon, and Julia Segre, and the other "friends" who interrupted and complicated my work. Some of the insights in this book have come through teaching, which is itself an important part of the research process. So I must gratefully acknowledge the good and bad questions that came from undergraduate students who have been part of "Basic Concepts of New Media" and the graduate students in the "Communication and Power" seminar. Muzammil Hussain assisted with the compilation of Castells' articles and book chapters, and Aiden Duffy designed the procedures for extracting Facebook data for the exercise on visualizing

social networks. I am grateful for Andrea Drugan's vision as a Polity editor. I did this book for Hammer and Gordon Howard, and I mean that literally. Not in the sense that I expect them to read it, but in the sense that they are the main reason I look for additional work.

Penang, Malaysia