

#### Palgrave Studies in Creativity and Culture

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Both creativity and culture are areas that have experienced a rapid growth in interest in recent years. Moreover, there is a growing interest today in understanding creativity as a socio-cultural phenomenon and culture as a transformative, dynamic process. Creativity has traditionally been considered an exceptional quality that only a few people (truly) possess, a cognitive or personality trait 'residing' inside the mind of the creative individual. Conversely, culture has often been seen as 'outside' the person and described as a set of 'things' such as norms, beliefs, values, objects, and so on. The current literature shows a trend towards a different understanding, which recognises the psycho-socio-cultural nature of creative expression and the creative quality of appropriating and participating in culture. Our new, interdisciplinary series Palgrave Studies in Creativity and Culture intends to advance our knowledge of both creativity and cultural studies from the forefront of theory and research within the emerging cultural psychology of creativity, and the intersection between psychology, anthropology, sociology, education, business, and cultural studies. Palgrave Studies in Creativity and Culture is accepting proposals for monographs, Palgrave Pivots and edited collections that bring together creativity and culture. The series has a broader focus than simply the cultural approach to creativity, and is unified by a basic set of premises about creativity and cultural phenomena.

### **Eddie Tay**

# Hong Kong as Creative Practice

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Palgrave Studies in Creativity and Culture ISBN 978-3-031-21361-8 ISBN 978-3-031-21362-5 (eBook) https://doi.org/10.1007/978-3-031-21362-5

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This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG. The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland



## **Acknowledgement**

This research project was fully supported by a grant from the Research Grants Council of the Hong Kong Special Administrative Region, China (Project No. CUHK 14607219).

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# 1

#### Introduction

**Abstract** This chapter addresses the underlying approaches of the book. It looks at the figure of the flâneur as well as place-writing as to argue that the city, apart from its physical infrastructure, is also a state of mind.

**Keywords** Affect • Autoethnography • Practice-led research • Street photography • Visual ethnography • Writing of place

This book is a practice-led creative research project informed by street photography and creative writing. It seeks to articulate thinking via the process of art-making. It is a research project on affect and the psychogeographical mapping of various sites in Hong Kong. It examines what Hong Kong is, as thought and felt by the person on the street. By mean-dering through urban space and taking street photographs, the practice is open to the various metaphors, atmospheres and visual discourses offered up by the street scenes.

As such, this book maps the affective terrain of Hong Kong, through the intertwined disciplines of street photography, autoethnography and psychogeography. Street photography engages with "the literal and the figurative, the given and the possible, the seen and the hallucinated", negotiating between the actual-empirical and the actively experienced in