

Pro Power BI Desktop

Interactive data analysis and
visualization for the desktop

—
Second Edition

—
Adam Aspin

Apress®

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ISBN-13 (pbk): 978-1-4842-3209-5
<https://doi.org/10.1007/978-1-4842-3210-1>

ISBN-13 (electronic): 978-1-4842-3210-1

Library of Congress Control Number: 2017962307

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To the memories of my mother and grandmother.

Contents

About the Author	xxix
About the Technical Reviewer	xxxi
Acknowledgments	xxxiii
Introduction	xxxv
■ Chapter 1: Introduction to Power BI Desktop	1
The Microsoft Self-Service Business Intelligence Solution.....	2
Importing Data from Diverse Sources	2
Modeling Your Data.....	3
Creating Reports and Dashboards	3
Power BI Desktop Files.....	3
The Power BI Universe	4
Installing Power BI Desktop	4
Removing Power BI Desktop	9
Running Power BI Desktop	9
A First Power BI Desktop Dashboard.....	10
Loading the Source Data	11
The Data Load Process.....	14
The Navigator Window	14
The Navigator Data Preview	14
Modifying Data	15
The Power BI Desktop Window	15

Your First Visualizations	17
Displaying Available Fields	17
Adding a Matrix of Sales per Country by Year	18
Adding a Column Chart of Delivery Charge by Model	20
Adding a Map of Labor Cost by Country	22
Adding a Card Showing the Total Cost of Spare Parts	23
Adding a Slicer by Make	24
Arranging the Dashboard	25
Interactivity in Dashboards.....	26
Formatting Reports	28
The Format Pane	29
Borders	29
Background Color	30
Titles	31
Table Gridlines	32
Data Colors	33
Creating and Modifying Reports.....	35
Adding Pages.....	36
Renaming Pages.....	36
Deleting Pages.....	36
Moving Pages	37
Duplicating Pages.....	37
Scrolling Through Collections of Pages	37
Conclusion.....	38
■ Chapter 2: Discovering and Loading File-Based Data with Power BI Desktop	39
The Power BI Desktop Query Editor	40
Data Sources	40
File Sources.....	41
Loading Data	42
CSV Files.....	42
Text Files.....	46

Text and CSV Options.....	48
XML Files	49
Excel Files.....	50
Importing Excel and Power View Items	51
Microsoft Access Databases.....	54
JSON Files	55
Loading Multiple Files from a Directory	56
Loading the Contents of a Folder	59
The Navigator Dialog	59
Searching for Datasets	60
Display Options.....	61
Refresh	61
Adding Your Own Data.....	62
Conclusion.....	63
■ Chapter 3: Loading Data from Databases and Data Warehouses	65
Relational Databases.....	65
SQL Server	67
Automatically Loading Related Tables	71
Database Options	71
Searching for Tables	74
Oracle Databases	81
Other Relational Databases	85
Microsoft SQL Server Analysis Services Data Sources	86
Analysis Services Cube Tools	89
SSAS Tabular Data Warehouses	91
Import or Connect Live	93
ODBC Sources	93
OLE DB Data Sources	100
Modifying Connections.....	104
Changing Permissions.....	106

Refreshing Data from Databases and Data Warehouses.....	108
Refreshing the Entire Data in the Power BI Desktop In-Memory Model.....	108
Refreshing an Individual Table.....	109
Conclusion.....	109
■ Chapter 4: DirectQuery and Connect Live.....	111
DirectQuery and Connect Live.....	111
Microsoft SQL Server Data.....	112
SQL Server Analysis Services Dimensional Data.....	116
Microsoft SQL Server Analysis Services Tabular Data Sources.....	119
DirectQuery with Non-Microsoft Databases.....	121
DirectQuery and In-Memory Tables.....	122
DirectQuery and Refreshing the Data.....	123
Conclusion.....	123
■ Chapter 5: Loading Data from the Web and the Cloud.....	125
Web and Cloud Services.....	125
Web Pages.....	126
Online Services.....	126
Microsoft Azure.....	126
Web Pages.....	127
Advanced Web Options.....	130
Table View or Web View.....	131
Salesforce.....	132
Loading Data from Salesforce Objects.....	133
Salesforce Reports.....	138
Microsoft Dynamics 365.....	139
Google Analytics.....	142
OData Feeds.....	146
OData Options.....	147
Azure SQL Database.....	148

Azure SQL Data Warehouse.....	151
Connecting to SQL Server on an Azure Virtual Machine	153
Azure Blob Storage.....	156
Azure Security	158
Conclusion.....	158
■ Chapter 6: Dealing with Datasets	159
Power BI Desktop Queries.....	160
Editing Data After a Data Load.....	160
Transforming Data Before Loading.....	162
Query or Load?	163
The Power BI Desktop Query Editor	164
The Applied Steps List	165
The Power BI Desktop Query Editor Ribbons.....	165
Dataset Shaping	171
Renaming Columns.....	171
Reordering Columns	172
Removing Columns.....	173
Choosing Columns.....	173
Merging Columns	175
Going to a Specific Column.....	177
Removing Records	178
Keeping Rows.....	179
Removing Duplicate Records.....	181
Sorting Data	182
Reversing the Row Order.....	183
Undoing a Sort Operation	183
Filtering Data.....	184
Selecting Specific Values.....	184
Finding Elements in the Filter List.....	185
Filtering Text Ranges	186

Filtering Numeric Ranges	186
Filtering Date and Time Ranges.....	187
Filtering Data	189
Applying Advanced Filters	190
Grouping Records.....	191
Simple Groups	191
Complex Groups	193
Saving Changes in the Query Editor	195
Exiting the Query Editor.....	195
Conclusion.....	196
■ Chapter 7: Data Transformation	197
Viewing a Full Record.....	198
Power BI Desktop Query Editor Context Menus	199
Using the First Row As Headers	200
Changing Data Type.....	200
Detecting Data Types	202
Data Type Indicators	203
Switching Data Types	204
Data Type Using Locale.....	204
Replacing Values	205
Transforming Column Contents	207
Text Transformation	207
Adding a Prefix or a Suffix.....	208
Removing Leading and Trailing Spaces.....	209
Removing Non-Printing Characters	209
Number Transformations	210
Filling Down Empty Cells.....	217
Extracting Part of a Column’s Contents.....	219
Advanced Extract Options.....	220
Duplicating Columns	221

Splitting Columns	222
Splitting Column by a Delimiter	222
Splitting Columns by Number of Characters.....	224
Merging Columns	225
Custom Columns	226
Creating Columns from Examples	228
Adding Conditional Columns	230
Index Columns.....	231
Conclusion.....	232
■ Chapter 8: Data Mashup	233
The Power BI Desktop Query Editor View Ribbon.....	234
Merging Data.....	235
Adding Data	235
Aggregating Data During a Merge Operation.....	238
Types of Join.....	240
Joining on Multiple Columns	242
Preparing Datasets for Joins	243
Correct and Incorrect Joins	244
Examining Joined Data.....	244
The Expand and Aggregate Buttons	246
Appending Data.....	246
Adding the Contents of One Query to Another	247
Adding Multiple Files from a Source Folder	247
Removing Header Rows After Multiple File Loads.....	250
Changing the Data Structure.....	251
Unpivoting Tables.....	251
Pivoting Tables.....	253
Transposing Rows and Columns.....	254
Parsing JSON Files	254
The List Tools Transform Ribbon.....	256

Convert a Column to a List	257
Parsing XML Data from a Column	258
Parsing JSON Data from a Column	260
Conclusion.....	262
■ Chapter 9: Structuring, Managing, and Parameterizing Queries.....	263
Managing the Transformation Process.....	263
Modifying a Step.....	264
Renaming a Step	265
Deleting a Step or a Series of Steps.....	265
Modifying an Existing Step	266
Adding a Step	268
Altering Process Step Sequencing	268
An Approach to Sequencing	268
Error Records.....	269
Removing Errors	269
Modifying the Code for a Step.....	269
Modifying a Single Step.....	270
Modifying a Query in “M”	270
Modifying Data Source Settings in the Query Editor	271
Managing Queries	272
Organizing Queries	273
Grouping Queries	273
Duplicating Queries	275
Referencing Queries	275
Documenting Queries	276
Adding a Column As a New Query	276
Enabling Data Load.....	277
Enabling Report Refresh.....	278
Pending Changes	278
Reusing Data Sources	279
Pinning a Data Source	281

Parameterizing Queries.....	281
Creating a Simple Parameter.....	282
Creating a Set of Parameter Values	283
Creating a Query-Based Parameter.....	284
Modifying a Parameter	286
Applying a Parameter when Filtering Records	287
Modifying the Current Value of a Parameter.....	288
Applying a Parameter in a Search and Replace	289
Applying a Parameter to a Datasource	290
Other Uses for Parameters	292
Applying a Parameter to a SQL Query	292
Query Icons.....	293
Power BI Templates.....	293
Copying Data from Power BI Desktop Query Editor	294
Conclusion.....	294
■ Chapter 10: Creating a Data Model.....	295
Data Modeling in the Power BI Desktop Environment.....	296
The Power BI Desktop Data View	296
Data Model or Query?.....	297
The Power BI Desktop Data View Ribbons	297
The Modeling Ribbon.....	297
Managing Power BI Desktop Data.....	299
Manipulating Tables.....	299
Manipulating Columns.....	301
Power BI Desktop Data Types.....	304
Formatting Power BI Desktop Data	304
Currency Formats	306
Preparing Data for Dashboards	307
Categorizing Data	307
Applying a Default Summarization	309

Defining Sort By Columns.....	310
Hiding Tables and Fields from the User	311
Sorting Data in Power BI Desktop Tables	312
Adding Hierarchies	312
Creating and Modifying Groups.....	313
Creating a Group.....	314
Modifying a Group	315
Deleting a Group.....	316
Designing a Power BI Desktop Data Model.....	316
Data View and Relationship View	317
Relationship View Display Options	318
Creating Relationships	319
Creating Relationships Manually	320
Creating Relationships Automatically	322
Deleting Relationships.....	323
Managing Relationships	324
Deactivating Relationships	324
Advanced Relationship Options.....	325
Cardinality.....	325
Managing Relationships Between Tables.....	326
Cross Filter Direction	327
Other Relationship Options.....	328
Reimporting Related Tables	328
Conclusion.....	329
■ Chapter 11: Extending the Data Model with Calculated Columns	331
Types of Calculations.....	332
Adding New Columns	332
Naming Columns	333
Concatenating Column Contents	334
Tweaking Text.....	336

Simple Calculations.....	338
Math Operators.....	340
Rounding Values.....	340
Calculating Across Tables.....	342
Choosing the Correct Table for Linked Calculations.....	344
Cascading Column Calculations.....	344
Refreshing Data.....	345
Using Functions in New Columns.....	345
Safe Division.....	345
Counting Reference Elements.....	347
Statistical Functions.....	348
Applying a Specific Format to a Calculation.....	349
Simple Logic: The IF() Function.....	352
Exception Indicators.....	352
Creating Alerts.....	353
Flagging Data.....	354
Nested IF() Functions.....	355
Creating Custom Groups Using Multiple Nested IF() Statements.....	357
Multiline Formulas.....	358
Complex Logic.....	358
Formatting Logical Results.....	362
Making Good Use of the Formula Bar.....	362
Conclusion.....	363
■ Chapter 12: Adding Measures to the Data Model.....	365
A First Measure: Number of Cars Sold.....	365
Basic Aggregations in Measures.....	367
Using Multiple Measures.....	368
Cross-Table Measures.....	371
More Advanced Aggregations.....	373
Filter Context.....	376

Row Context	376
Query Context	376
Filter Context	377
Filtering Data in Measures	377
Simple Filters	377
Text Filters	377
Numeric Filters	379
More Complex Filters	380
Multiple Criteria in Filters	381
Using Multiple Filters	382
Calculating Percentages of Totals	383
A Simple Percentage	383
Removing Multiple Filter Elements	385
Visual Totals	386
The ALLEXCEPT() Function	387
Filtering on Measures	388
Displaying Rank	390
A Few Comments and Notes on Using Measures	391
Calculation Options	391
Conclusion	391
■ Chapter 13: Analyzing Data over Time	393
Simple Date Calculations	393
Date and Time Formatting	396
Calculating the Age of Cars Sold	398
Adding Time Intelligence to a Data Model	399
Creating and Applying a Date Table	400
Creating the Date Table	400
Adding Sort By Columns to the Date Table	403
Date Table Techniques	404
Adding the Date Table to the Data Model	405

Calculating the Difference Between Two Dates	406
Applying Time Intelligence	409
YearToDate, QuarterToDate, and MonthToDate Calculations	409
Analyzing Data As a Ratio over Time	411
Comparing a Metric with the Result from a Range of Dates	414
Comparisons with Previous Time Periods	416
Calculating Sales for the Previous Year	416
Comparison with a Parallel Period in Time.....	418
Comparing Data from Previous Years	418
Comparing with the Same Date Period from a Different Quarter, Month, or Year	421
Rolling Aggregations over a Period of Time.....	423
Conclusion.....	424
■ Chapter 14: Table Visuals	425
Power BI Desktop Dashboards	426
Switching to Report View	426
Working with Tables	427
Creating a Basic Table	427
Deleting a Table	429
Copying a Table.....	430
Changing the Table Size and Position	430
Resizing a Table.....	431
Moving a Table.....	431
Changing Column Order	431
Renaming Fields.....	432
Removing Columns from a Table.....	432
Table Granularity	433
Types of Data.....	434
Enhancing Tables	435
Row Totals	435
Formatting Numbers in Reports	437

Font Sizes in Tables	437
Changing Column Widths.....	438
Sorting by Column	439
Formatting Tables.....	441
Table Style.....	441
Adding and Formatting Titles	442
Modifying the Table Background	444
Table Borders	445
Row Formatting.....	446
Table Grid	447
Column Headers.....	449
Column Formatting.....	449
Formatting Totals.....	450
Conditional Formatting.....	451
Color Scales.....	451
Data Bars	453
Conditional Text and Background	455
Conclusion.....	456
■ Chapter 15: Matrix and Card Visuals.....	457
Creating a Matrix.....	457
Creating a Row Matrix	457
Adding or Removing Subtotals in a Matrix	461
Column Matrix	462
Expanding and Drilling Down and Up	464
The Data/Drill Ribbon.....	465
Displaying Data at the Previous Level	466
Displaying Data for a Sublevel.....	467
Drilling Down at Row Level.....	467
Drill Down Using Click-Through.....	468
Drilling Down at Column Level.....	469

Visualize Source Data.....	470
Viewing Records.....	471
Including and Excluding Matrix Elements	472
Displaying Multiple Values As Rows	473
Formatting a Matrix.....	475
Stepped Layout.....	475
Sorting Data in Matrices.....	480
Cards	481
Formatting Cards	482
Multirow Cards	484
Formatting Multirow Cards.....	486
Sorting Multirow Cards.....	487
Switching Between Table Types	488
Conclusion.....	489
■ Chapter 16: Charts in Power BI Desktop	491
A First Chart	492
Creating a First Chart.....	492
Converting a Table into a Chart.....	494
Deleting a Chart.....	495
Basic Chart Modification.....	495
Basic Chart Types	496
Column Charts	496
Line Charts	497
Pie Charts	497
Essential Chart Adjustments	498
Resizing Charts.....	499
Repositioning Charts	500
Sorting Chart Elements.....	500
Donut Charts	502
Funnel Charts	502

Multiple Data Values in Charts	503
100% Stacked Column and Bar Charts	507
Scatter Charts	508
Bubble Charts.....	510
Waterfall Charts.....	513
Ribbon Charts.....	513
Dual-Axis Charts.....	515
Line and Clustered Column Chart.....	515
Line and Stacked Column Chart	516
Data Details.....	517
Drilling into and Expanding Chart Data Hierarchies	518
Drill Down.....	519
Expand All Down One Level	521
Go to the Next Level.....	522
Including and Excluding Data Points	525
Conclusion.....	526
■ Chapter 17: Formatting Charts in Power BI Desktop.....	527
Multiple Chart Formatting	527
Chart Legends	527
Legend Display	528
Chart Title	530
Chart Data Labels	531
Chart Background.....	532
Data Colors	533
Plot Area	533
Axis Modification	534
Chart Borders	538
General Attributes.....	538
Chart Aspect Ratio	538
Tooltips.....	539

Specific Chart Formatting	539
Line, Area, and Stacked Area Charts.....	540
Pie and Donut Charts.....	541
Ribbon Charts	542
Funnel Charts	543
Scatter and Bubble Charts.....	544
Bubble Chart Play Axis	546
Chart Analytics	548
Scatter Chart Symmetry Shading and Ratio Line	550
Symmetry Shading	550
Ratio Line.....	551
Conclusion.....	552
■ Chapter 18: Other Types of Visuals.....	553
Tree Maps.....	553
Drill Down and Tree Maps.....	555
Formatting Tree Maps.....	555
Gauges	557
Formatting Gauges	558
KPIs	560
R Visuals.....	561
R Options	564
Additional Visuals	565
The Power BI Visuals Gallery	565
Loading Custom Visuals	568
A Rapid Overview of a Selection of Custom Visuals.....	572
Aster Plots	573
Radar Charts.....	573
Bullet Charts	574
Word Clouds.....	574
Sunburst Charts.....	575

Streamgraphs	575
Tornado Charts	576
Chord Charts	577
Sankey Diagrams.....	578
Correlation Plots	579
Countdown.....	581
Custom Slicers	581
Conclusion.....	581
■ Chapter 19: Maps in Power BI Desktop	583
Working with Bing Maps	583
Creating Maps in Power BI Desktop	584
Using Geographical Data	586
Geographical Data Types	587
Drilling Down in Maps	588
Adjusting the Map Display in Power BI Desktop	589
Positioning the Map Elements	590
Zooming In or Out	590
Multivalue Series	590
Color Saturation	591
Highlighting Map Data	592
Filled Maps	593
Shape Maps	594
Map Keys	595
Adding Shape Maps.....	596
Formatting Maps	596
Maps.....	596
Filled Maps	598
Tooltips	599
Shape Maps.....	599

ARCGis Maps	601
Creating an ARCGis Map.....	602
Selecting a Basemap Type.....	603
Selecting a Location Type	604
Adding a Map Theme.....	605
Choosing a Symbol Type.....	605
Adding Pins.....	606
Adding a Reference Layer	607
Adding Infographics.....	609
Conclusion	610
■ Chapter 20: Filtering Data	611
Filters	612
Visual-Level Filters	612
The Filters Well	613
Adding Filters	613
Applying Filters.....	614
The Select All Filter.....	616
Clearing Filters	617
Filtering Different Data Types	617
Filtering Numeric Data.....	618
Filtering Date and Time Data	620
Filtering True or False Data.....	627
Advanced Text Filters	627
Applying an Advanced Text Filter	628
Clearing an Advanced Filter.....	629
Reverting to Basic Filtering	629
Text Filter Options.....	629
Specific Visualization-Level Filters	631
Multiple Filters	632
Page-Level Filters	632

Report-Level Filters	634
Removing Filters	636
Filter Field Reuse	637
Requiring Single Selection	639
Using the Filter Hierarchy	639
Filtering Tips	640
Don't Filter Too Soon	640
Annotate, Annotate, Annotate	640
Avoid Complex Filters	641
Conclusion	641
■ Chapter 21: Using Slicers	643
Slicers	643
Adding a Slicer	644
Applying Slicers	645
Clearing a Slicer	646
Deleting a Slicer	646
Modifying a Slicer	647
Date Slicers	647
Formatting Slicers	649
Slicer Orientation	649
Modifying the Outline	650
Adjusting Selection Controls	650
Setting the Exact Size and X and Y coordinates of a Slicer	651
Formatting the Slicer Header	652
Formatting Slicer Items	652
Sorting Slicer Elements	653
Switching to Dropdown Slicers	653
Exporting Slicer Data	654
Using Charts As Slicers	655
Charts As Slicers	655
Highlighting Chart Data	657

Cross-Chart Highlighting	658
Highlighting Data in Bubble Charts.....	660
Charts As Complex Slicers	662
Column and Bar Charts As Filters	664
Specifying Visual Interactions	666
What-If Slicers.....	667
Custom Visuals As Slicers	670
Timeline Slicer.....	670
Timebrush Slicer.....	671
Chicklet Slicer.....	671
Choosing the Correct Approach to Interactive Data Selection.....	672
Conclusion.....	672
■ Chapter 22: Enhancing Dashboards	673
 Formatting Ribbons.....	673
The View Ribbon.....	674
The Format Ribbon	674
 Formatting the Page.....	675
 Aligning and Distributing Visuals.....	676
Aligning Visuals	676
Distributing Visuals	677
Aligning to the Grid	678
Specifying the Exact Position of a Visual.....	678
 Adding Text Boxes to Annotate a Report	679
Adding a Text Box	679
Moving Text Boxes.....	680
Formatting a Text Box.....	680
Adding a Hyperlink	681
Removing a Hyperlink.....	682
Deleting Text Boxes	682
 Modifying the Page Background Color.....	682

Images	683
Image Sources.....	684
Adding an Image.....	684
Removing an Image.....	686
Resizing Images	686
Formatting Images	687
Background Images.....	687
Some Uses for Independent Images.....	689
Adding Shapes	689
Formatting Shapes	690
Removing Shapes.....	692
Standardizing Shapes.....	693
Organizing Visuals on the Page	693
Layering Visuals.....	693
Drill-Through	695
The Source Page.....	695
The Destination Page.....	696
Applying Drillthrough.....	698
The Back Button	699
Phone Layout	699
Report Themes	702
Exporting Data from a Visualization	703
Conclusion	704
■ Chapter 23: PowerBI.com	705
Publishing Reports to PowerBI.com	705
Creating a Power BI Account	706
Using Power BI Desktop Files in PowerBI.com	710
Logging On to PowerBI.com	711
Adding a Power BI Desktop File.....	713
Publishing a Power BI Desktop File	714
Dashboards, Reports, and Datasets.....	715

Interacting with a Report on PowerBI.com.....	716
Printing PowerBI.com Reports.....	716
Working with PowerBI.com Reports.....	716
The PowerBI.com Report Menu	717
Report Editing.....	717
Exiting Edit Mode.....	718
Adding Datasets to PowerBI.com	718
Creating New Reports in PowerBI.com	721
PowerBI.com Dashboards	722
Adding Tiles to PowerBI.com Dashboards	723
Pinning Entire Reports	725
Editing Dashboard Tiles	727
Modifying Dashboards.....	729
PowerBI Pro.....	733
Sharing Dashboards	733
PowerBI.com Gateways.....	734
Downloading a Gateway	735
Configuring Data Sources.....	741
Applying Dataset Settings	742
Manual Data Refresh	744
Scheduled Data Refresh.....	745
PowerBI.com on Tablets and Smartphones.....	745
Conclusion.....	747
■ Appendix A: Sample Data	749
Sample Data.....	749
Downloading the Sample Data	749
Images.....	749
Sample Databases.....	750
Index.....	753

About the Author

Adam Aspin is an independent Business Intelligence consultant based in the United Kingdom. He has worked with SQL Server for over 20 years. During this time, he has developed several dozen reporting and analytical systems based on the Microsoft BI product suite.

A graduate of Oxford University, Adam began his career in publishing before moving into IT. Databases soon became a passion, and his experience in this arena ranges from Access to Oracle and MySQL, with occasional sorties into the world of DB2. He is, however, most at home in the Microsoft universe when using SQL Server Analysis Services, SQL Server Reporting Services, SQL Server Integration Services, SharePoint, and Power BI.

Business Intelligence has been his principal focus for the last 15 years. He has applied his skills for a range of clients in industry sectors from Finance to Utilities, Telecoms to Insurance, and Manufacturing to Banking.

Adam is a frequent contributor to SQLServerCentral.com and Simple-Talk. He has written numerous articles for various French IT publications. A fluent French speaker, Adam has worked in France and Switzerland for many years. He speaks regularly at events such as SQLBits, SQL Saturdays, and local SQL Server user groups.

He is the author of *SQL Server 2012 Data Integration Recipes* (Apress, 2012), *High Impact Data Visualization in Excel with Power View, 3D Maps, Get & Transform and Power BI* (Apress, 2016), and *Business Intelligence with SQL Server Reporting Services* (Apress, 2015).

About the Technical Reviewer



Chad Schuessler is an experienced database consultant specializing in Business Intelligence. In addition to many programming languages, Chad has worked with a wide range of database technologies over the past 22 years including Informix, Oracle, DB2, MySQL, and Sybase. Microsoft SQL Server, however, has been the primary platform he has used since 2000, implementing solutions across Manufacturing, Health Care, Retail, Financial Services, Automotive, and Energy.

Being a dual American-British citizen, Chad has been able to gain international experience working extensively in both America and England.

Acknowledgments

Writing a technical book can be a lonely occupation. So I am all the more grateful for all the help and encouragement that I have received from so many fabulous friends and colleagues.

First, my considerable thanks go to Jonathan Gennick, the commissioning editor of this book. Throughout the publication process Jonathan has been both a tower of strength and an exemplary mentor. He has always been available to share his vast experience selflessly and courteously.

Heartfelt thanks go to Jill Balzano, the Apress coordinating editor, for managing this book through the production process. She succeeded—once again—in the well-nigh impossible task of making a potentially stress-filled trek into a pleasant journey filled with light and humor. Her team also deserves much praise for their calm under pressure.

I owe a deep debt of gratitude to Chad Schuessler, who reviewed this book from a technical standpoint. He took far too many hours away from his young family to go through all the detail in the book and provided a plethora of valuable insights and recommendations. His vast experience of Power BI was invaluable. Thanks Chad!

My thanks also go to Bill McManus for his tireless and subtle work editing and polishing the prose.

Once again, my deepest gratitude is reserved for the two people who have given the most to this book. They are my wife and son. Timothy has put up with a mentally absent father for months while nonetheless providing continual encouragement to persevere. Karine has not only given me the support and encouragement to persevere, but also the love without which nothing would be worth any effort. I am a very lucky man to have both of them.