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Governing Social Virtual Reality

Preparing for the
Content, Conduct and
Design Challenges of
Immersive Social Media

Joanne E. Gray
Marcus Carter
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Joanne E. Gray
University of Sydney
Sydney, NSW, Australia

Marcus Carter
University of Sydney
Sydney, NSW, Australia

Ben Egliston
University of Sydney
Sydney, NSW, Australia

ISBN 978-3-031-61830-7 ISBN 978-3-031-61831-4 (eBook)
<https://doi.org/10.1007/978-3-031-61831-4>

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ACKNOWLEDGEMENTS

The work that informs this book is partly based on research projects funded by TikTok Pte. Ltd. and Meta Platforms Inc. We sincerely appreciate their support for our work. We are also grateful to Palgrave and the Pivot series for supporting this kind of knowledge production, a short and rapidly published book that can provide regulators, policymakers and technology platforms a baseline from which to begin or improve the governance of VR, something we believe is not just good for users but also for the wider adoption and success of immersive technologies.

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ABBREVIATIONS

AR	Augmented Reality
MR	Mixed Reality
VR	Virtual Reality
XR	Extended Reality

PART I

What Needs Governing?