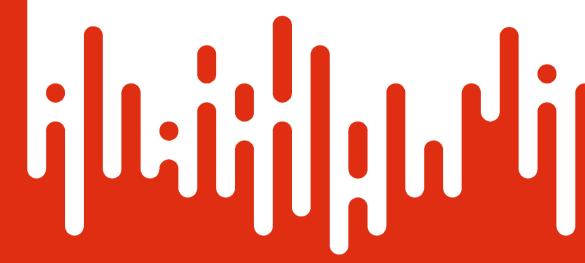
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Soumi Majumder · Bitan Misra



Analysing Trends and Patterns in Employee Engagement Through AI



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Analysing Trends and Patterns in Employee Engagement Through AI



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Preface

When it comes to evaluating employee engagement data and seeing important trends and patterns, AI can be quite helpful. AI has the power to improve corporate results and change the employee experience. AI keeps workers engaged and focused by providing personalised learning and real-time accomplishment recognition. Artificial Intelligence (AI) is revolutionising employee engagement and talent retention through personalised learning experiences and optimised workflows. In general, human resources managers can leverage AI as a potent tool to better understand their employees through information and develop more strategic, fact-based decisions that will increase employee engagement. Today, it is possible to fully utilise AI's potential through employee involvement; it is no more an unrealistic dream.

The book covers different aspects of AI application in employee engagement. Chapter 1 provides a brief introduction to various roles and responsibilities of HR, senior leaders, managers and employees. The importance of employee engagement trends in organisations is presented in Chap. 2. Chapter 3 discusses various challenges related to employee engagement. The significance of employee engagement levels in workplace are highlighted in Chap. 4. Various employee engagement models are discussed in Chap. 5. Application of Artificial Intelligence (AI) in employee engagement and retention is presented in Chap. 6. Chapter 7 discusses the concept of leveraging AI in employee engagement. Chapter 8 discusses various AI techniques and methodologies to analyse employee data for various purpose related to employee engagement and retention. Chapter 9 presents a predictive analysis on employing AI in engagement. Chapter 10 discusses about the advantages, weaknesses and future scope of AI-empowered employee engagement. The last section draws multiple conclusions about the book.

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Soumi Majumder Bitan Misra **Competing Interests** The authors have no competing interests to declare that are relevant to the content of this manuscript.

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